



vj <> post

or looking beyond the after effects era



- * whats in the title?
 - what is VJing?
 - what is Post?
 - what is After Effects?
- * and where are we going?
 - real-time manipulation of video
 - high-end production
 - a paradigm shift



one - post » vj
vjs embracing post techniques



* vjing into digital era

scope expanded beyond greenscreen
democratisation / accessibility of tools
first computer doctoring back onto VHS
to all digital setups, 320x240 era
...broadcast/sfx inspirations achievable live



- * productions raising the bar
developing artform
competition between vjs
pull of events, music tours, mtv awards



- * use of post to create loops
not finished pieces, jigsaw pieces
greenscreen / 3D / video processing / ...



two - vj » post
vjs inventing new post techniques



* 'vj aesthetics'

vj tools and approaches have created fresh looks

...'kalidoscopic collage' (early days)

...handheld feedback/overlays (maturing)

...a/v cutup (a new hiphop?)



- * 'as live' production
video loops and elements
'vj' recording sessions
sequencing and layering
mastering



three - post is vj
post is vj is post; a paradigm shift



- * production catches up with the med
a realtime medium should have realtime produc
realtime creativity and experimentation
instrumental approach
honing techniques



- * the medium becomes a fluid format
from one production project a continuum of possible
outcomes
edited / one-off / film / in a frame
generative / ongoing / abstract / environmental



how to get there
taking whats out there already



- * consumer level
evolve Vidvox GRID
make Apple iMovie instrumental



* professional level

- make live player version of Apple Motion
- the realtime engine is there
- a few mappings added to the file format
- no GUI needed, just midi hooks that
 - plays out motion files in realtime
 - alters parameters on the fly
 - through midi control
- and most importantly
 - records its actions to then render offline



how to get there
the blue sky approach



* lets talk...
what would your dream machine be?



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